



Association of  
University Programs in  
Health Administration

# 2022 Corporate Partner Prospectus

**Association of  
University Programs in  
Health Administration**

1730 Rhode Island Ave, NW  
Suite 810  
Washington, DC 20036  
(202) 763-7283  
[www.aupha.org](http://www.aupha.org)

# How We Can Help You

## Partner Opportunities and Benefits

### PLATINUM PARTNER

Annual Support of \$15,000 minimum

As a Platinum Level Partner, your organization will receive the following benefits:

- Recognition and visibility in a variety of ways, including:
  - » Complimentary advertising in appropriate AUPHA publications (4 ads in The Exchange) and 1 full-page Annual Meeting program (electronic) ad. (VALUE OF \$3,750)
  - » Recognition of your support (with your logo and a link to your website) on the AUPHA website homepage, as well as a listing in a dedicated Corporate Partner section on the site (VALUE OF \$1,500)
  - » Recognition of your support in the AUPHA Annual Report, published each summer
  - » Recognition in the AUPHA Annual Meeting program and on Annual Meeting signage (VALUE OF \$600)
- Opportunity to present a webinar to 2500+ faculty on the topic of your choosing (must be approved by AUPHA). (VALUE OF \$1,000)
- Two (2) complimentary registrations to the AUPHA Annual Meeting and one (1) complimentary registration to attend the AUPHA Academic Program and Practitioner Workshop (VALUE OF \$1,990)
- One (1) complimentary exhibit space at the AUPHA Annual Meeting (VALUE OF \$1,500)
- Five (5) complimentary individual memberships in AUPHA. These include subscriptions to the Journal of Health Administration Education, and access to the AUPHA Knowledge Network during the partnership period (VALUE OF \$825)
- Up to five (5) sets of complimentary program membership mailing labels (VALUE OF \$3,000)

### WHO WE ARE....

The Association of University Programs in Health Administration (AUPHA) is a global network of colleges, universities, faculty, individuals and organizations dedicated to improving health by promoting excellence in health management education.

### WHAT WE DO....

AUPHA achieves excellence and innovation in health management and policy education by embracing diversity and providing opportunities for learning and collaboration. Our mission is to foster excellence and innovation in health management and policy education and scholarship.

### HOW YOU CAN HELP....

Your organization can support AUPHA at one of three levels. We ask our partners for a commitment of at least two years in order to provide continuity and sustainability in our products and services and to provide our partners with maximum visibility and recognition.

## **GOLD PARTNER**

Annual Support of \$10,000 minimum

- Recognition in a variety of ways, including:
  - » Complimentary advertising in appropriate AUPHA publications (2 ads in The Exchange) and 1 half-page Annual Meeting program (electronic) ad. (VALUE OF \$2,000)
  - » Recognition of your support (with your logo and a link to your website) on the AUPHA website homepage, as well as a listing in a dedicated Corporate Partner section on the site (VALUE OF \$1,500)
  - » Recognition of your support in the AUPHA Annual Report, published each summer
  - » Recognition in the AUPHA Annual Meeting program and on Annual Meeting signage (VALUE OF \$600)
- Two (2) complimentary registrations to the AUPHA Annual Meeting and one (1) complimentary registration to attend the AUPHA Academic Program and Practitioner Workshop (VALUE OF \$1,990)
- One (1) complimentary exhibit space at the AUPHA Annual Meeting (VALUE OF \$1,500)
- Three (3) complimentary individual memberships in AUPHA. These include subscriptions to the Journal of Health Administration Education, and access to the AUPHA Knowledge Network during the partnership period (VALUE OF \$495)
- Up to two (2) sets of complimentary program membership mailing labels (VALUE OF \$1,200)

## **SILVER PARTNER**

Annual Support of \$5,000 minimum

- Recognition in a variety of ways, including:
  - » Complimentary advertising in appropriate AUPHA publications (one quarter-page ad in The Exchange) (VALUE OF \$500)
  - » Recognition of your support (with your logo and a link to your website) on the AUPHA website homepage, as well as a listing in a dedicated Corporate Partner section on the site (VALUE OF \$1,500)
  - » Recognition of your support in the AUPHA Annual Report, published each summer
  - » Recognition in the AUPHA Annual Meeting program and on Annual Meeting signage (VALUE OF \$600)
- One (1) complimentary registration to attend either the AUPHA Annual Meeting or the AUPHA Academic Program and Practitioner Workshop (VALUE OF \$875)
- Two (2) complimentary individual memberships in AUPHA. These include subscriptions to the Journal of Health Administration Education, and access to the AUPHA Knowledge Network during the partnership period (VALUE OF \$330)
- One set of complimentary program membership mailing labels (VALUE OF \$600)

# Advertising Specifications

## Digital Program Full-Page Ad

- Ad should be submitted in .pdf format, saved as "press quality."
- Ad should measure exactly 7.75 in wide x 10.25 in high, with no bleed.
- Submit your ad to [jstephens@aupha.org](mailto:jstephens@aupha.org) no later than **May 1**.

IMPORTANT: This ad requires the exact specifications as stated above in order to fit properly in the digital program.

## Digital Program Half-Page Ad

- Ad should be submitted in .pdf format, saved as "press quality."
- Ad should measure exactly 7.75 in wide x 5.5 in high, with no bleed.
- Submit your ad to [jstephens@aupha.org](mailto:jstephens@aupha.org) no later than **May 1**.

IMPORTANT: This ad requires the exact specifications as stated above in order to fit properly in the digital program.

## Annual Meeting / AUPHA Network Site Banner Ads

- Ad should be submitted in .gif or .jpg format.
- Ad should be vertical and 120 px wide x 600 px high.
- Ads will be placed on the site from date of payment until the end of the Annual Meeting.

IMPORTANT: All ads submitted must meet the exact specifications as stated above in order to fit properly in AUPHA's web site.

## Eventsential: AUPHA's Meeting App Ad

- Ad should be submitted in .gif or .jpg format. No animated gifs.
- Ad should be horizontal, 300 px wide x 50 px high.

IMPORTANT: All ads submitted must meet the exact specifications as stated above in order to fit properly in AUPHA's app.

Thank you for your generosity and support.

# Partnership Agreement

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Organization listed above will be listed as the partner in all recognition venues, unless otherwise noted.

## Commitment Level

☐ **Platinum**  
\$15,000

☐ **Gold**  
\$10,000

☐ **Silver**  
\$5,000

## Payment Information

METHOD OF PAYMENT: PLEASE CHECK ONE.

☐ Check

☐ **VISA**

☐ 

☐ 

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Signature \_\_\_\_\_

By signing below, \_\_\_\_\_ agrees to pay \$\_\_\_\_\_ for a Corporate Partnership with AUPHA.

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

Printed Name \_\_\_\_\_

Title and Organization \_\_\_\_\_

Total paid

You will receive a confirmation and additional details following receipt of your payment.

Contract and acknowledgement of exhibit/advertisement in conference materials and online will not be processed until payment is received by AUPHA. Incomplete applications will be returned. Please fill out entire form and return with payment to:

Mail to: AUPHA, 1730 Rhode Island Ave, NW, Suite 810  
Washington, DC 20036